

# Sponsorship Levels

## 9th Annual Arc 5K/10K Run/Walk! Saturday, October 5, 2024



72 Years of Service

### Title Race Sponsor \$7,500

- Company name & logo on Race website & Sponsorship page of website
- Name on Event Sponsor signage
- Inclusion in marketing, advertising, and press releases
- Recognized by race day entertainment
- Company may include marketing material for race packet
- Title Race Supporter display logo for your place of business

### Platinum Sponsor \$2,500-\$7,499

- Company name & logo on Sponsorship page of website
- Name on Event Sponsor signage
- Recognized by race day entertainment
- Company may include marketing material for race packet
- Platinum Race Supporter display logo for your place of business

### Gold Sponsor \$1,500-\$2,499

- Name on Event Sponsor signage
- Recognized by race day entertainment
- Company may include marketing material for race packet
- Gold Race Supporter display logo for your place of business

### Silver Sponsor \$500-\$1,499

- Company may include marketing material for race packet
- Silver Race Supporter display logo for your place of business

### Business Supporter \$250-\$499

- Name listed in race program
- Business Supporter display logo for your place of business



P: (203) 237-9975  
F: (203) 639-0946



info@midstatearc.org  
midstatearc.org



74 S. Broad Street  
Meriden, CT 06450



Arc Run 2024 is a USATF certified 5K & 10K Road Race and 5K Walk sponsored by MidState Arc - a nonprofit agency that has supported Connecticut men, women, and children with developmental disabilities for over 70 years.

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