



6th Annual Arc Run 2021! Saturday, October 2, 2021
Sponsorship Levels

TITLE SPONSOR \$5,000 and up

- Company name & logo on Race website & Sponsorship page of website
- Name on Event Sponsor signage
- Inclusion in marketing, advertising, and press releases
- Recognized by race day entertainment
- Company may include marketing material for race packet
- Title Race Supporter display logo for your place of business

PLATINUM SPONSOR \$2,500-\$4,999

- Company name & logo on Sponsorship page of website
- Name on Event Sponsor signage
- Recognized by race day entertainment
- Company may include marketing material for race packet
- Platinum Race Supporter display logo for your place of business

GOLD SPONSOR \$1,000-\$2,499

- Recognized by race day entertainment
- Company may include marketing material for race packet
- Name on Event Sponsor signage
- Gold Race Supporter display logo for your place of business

SILVER SPONSOR \$500-\$999

- Company may include marketing material for race packet
- Silver Race Supporter display logo for your place of business

BUSINESS SUPPORTER \$250-\$499

- Names listed in race program
- Business Supporter display logo for your place of business

Arc Run 2021 is a USATF certified 5k & 10k Road Race and 5k walk sponsored by MidState Arc - a nonprofit agency that has supported Connecticut men, women, and children with developmental disabilities for over 69 years.

midstatearc.org | facebook.com/ArcRun2021!

